



Messe München

Connecting Global Competence

labtech China Congress 2020

2020.11.16-18 | 上海新国际博览中心

Shanghai New International Exhibition Center

安全 · 智慧 · 可持续
Safe · Smart · Sustainable

2020 招展书 BROCHURE

Powered by analytica China

中国国际实验室规划、 建设与管理大会

China International Congress on Laboratory Design,
Construction and Management

上届回顾
2019 Review





SMART LAB 智慧实验室

创实验室行业技术展示新模式
全方位服务科研生态系统及
实验室全生命周期

New Exhibition Model for
Laboratory Technology
Elementary to scientific
Research and Laboratory



2020中国国际实验室规划、建设与管理大会（labtech China Congress）将于2020年11月16-18日在上海新国际博览中心隆重举行，作为analytica China重要的一环，关注科研生态系统与实验室全生命周期。大会致力于推动中国实验室规划与建设领域的可持续性发展，掀起信息化与智能化的新风貌，关心实验室工作者安全与健康。labtech China Congress 2020将继续围绕实验室规划与建设、实验室环境与安全、智慧实验室、实验室效率和管理、人与实验室和谐发展五大主题，邀请海内外知名专家及企业展开交流与探讨。同时，还将推出多主题实验室展区（现场模拟实验室Live Lab&创新展区，为观众呈现从实验室设计、规划、建设、操作、管理等整个生态系统的先进解决方案，通过现场演示与操作，亲身体验实验室现代化设计风格和信息化管理理念。

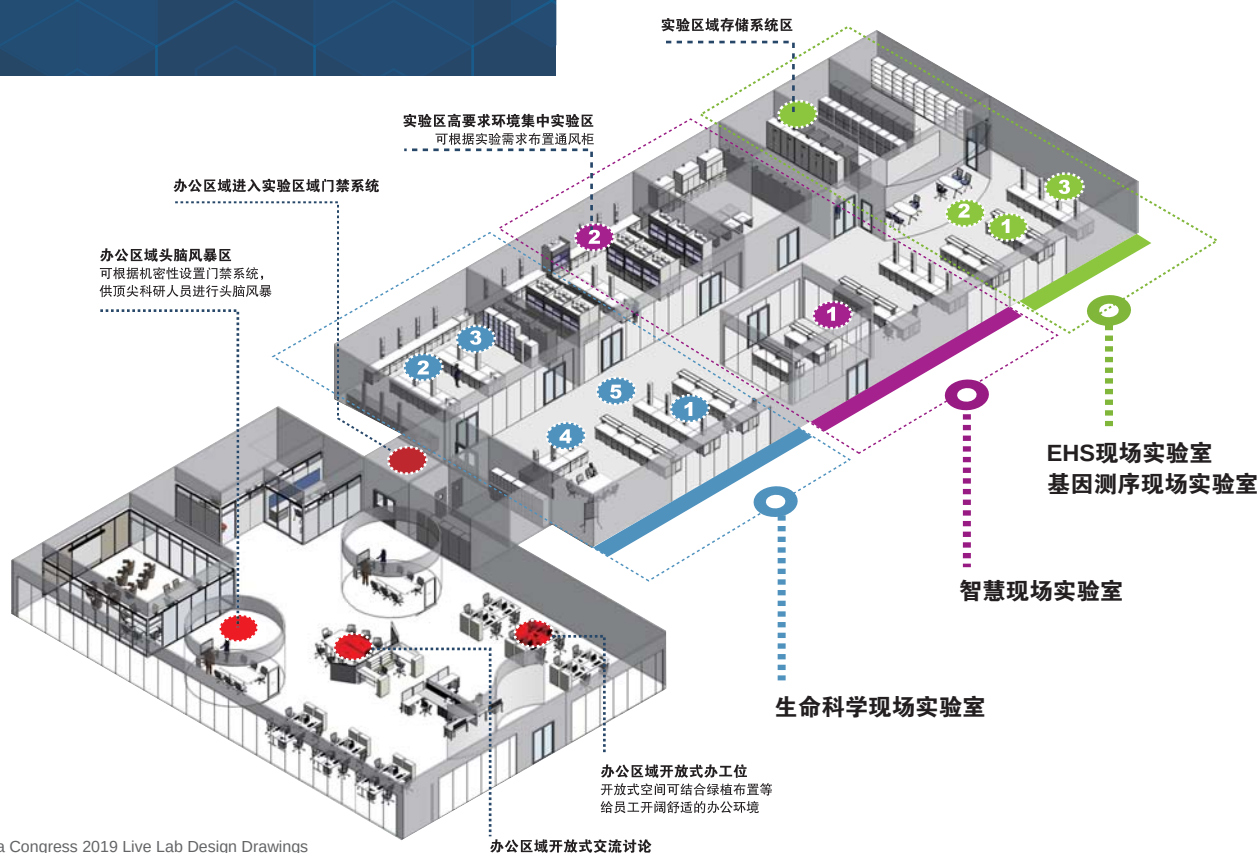
The labtech China Congress 2020 will be held on November 16-18, 2020 at Shanghai New International Expo Center. As an important part of analytica China, it serves the academic research ecosystem and the full life cycle of laboratories. The congress promotes the sustainable development of laboratory planning and construction and the use of information and intelligent technology in the laboratory industry. It also cares about the safety and health of laboratory staff. labtech China Congress 2020 will continue to focus on five major themes: laboratory planning and construction, laboratory environment and safety, smart laboratories, laboratory efficiency and management, and the harmonious development of people and laboratories. Renowned experts and leading companies worldwide will head for the congress for insightful exchanges and discussions. Meanwhile, a multi-theme live demo area (Live Labs & Innovation Area) will provide advanced solutions for the entire laboratory ecosystem: laboratory design, planning, construction, operation, and management. Through live demos, the visitors will personally experience modern laboratory design and the concept of intelligent information management.

实景打造 多主题实验室展区 现场实验室与 创新展区相结合

Multi-theme Live Labs
& Innovation Area



Image Source: Roche



labtech China Congress 2019 Live Lab Design Drawings
(Design by Waldner)

“安全、智慧、可持续”是labtech China Congress三大核心词，大会配套的产品及技术诠释了这三个关键词。现场实验室Live Lab和创新展区结合，汇聚实验室仪器、设备与耗材、实验室家具与建设等行业新产品与新技术，通过场景化演示、操作及演讲，科学高效的管理模式，实验室现代化设计风格和智能化信息化管理理念，展示在实验室技术和自动化相关的仪器设备、软件技术、服务解决方案及实验室建设方案，共同推动中国实验室未来发展。

"Safe, intelligent, and sustainable" are the three key words of labtech China Congress, which are fully reflected by the products and technologies presented at the congress. The Live Labs and the Innovation Area bring together new laboratory instruments, equipment and consumables, laboratory furniture and construction technology. Through real-scenario demonstrations, operations, and lectures on scientific and efficient management models, modern laboratory design, intelligent and IT-based technology, the congress offers laboratory and automation instruments and equipment, software, services and laboratory construction solutions, and promote the development of Chinese laboratories.

2020 中国国际 实验室规划、 建设与管理大会

labtech China Congress 2020

大会一览 Congress Overview

- 大会名称 Name:**
 中国国际实验室规划、建设与管理大会
 China International Congress on Laboratory Design,
 Construction and Management
- 大会时间 Time:**
 2020年11月16-18日 November 16th-18th, 2020
- 大会地点 Venue:**
 上海新国际博览中心
 Shanghai New International Exhibition Center
- 大会规模 Congress Size:** 3,000人
- 主办单位 Organizer:**
 慕尼黑展览（上海）有限公司
 Messe Muenchen Shanghai Co., Ltd.



在舒适与高效的空间中打造场景式、体验式、沟通式与启发式的参与环境，提升沟通质量与效率。

Create a real-life environment in a comfortable and efficient space for better communicative and inspiring experiences.

大会及论坛活动 Congress and Forums



目标群体 Target Groups

展商 Exhibitors

仪器、设备与耗材单位
家具与建设单位
规划与设计单位
其他
Instruments, equipment and supplies
Furniture and construction
Planning and design
Others

观众 Visitors

实验室终端用户 Laboratory end users
政府主管部门、政府机构实验室、科研实验室、教学实验室、食品/环境/医药/化工/生命科学等领域的企业实验室
Government authorities, government agency laboratories, research laboratories, teaching laboratories, enterprise laboratories in food / environment / medicine / chemical / life sciences

设计与规划单位 Design and planning
设计院、建筑事务所 Design institute, architects

工程单位 Engineering
总包商、建设单位、施工单位、系统工程单位、家具设备商
General contractor, property owners, constructors, system engineering, furniture & equipment suppliers

演讲嘉宾 Speakers

国内外学者、建筑设计师、实验室行业专家及终端用户企业管理者
Researchers, architects and laboratory experts and end-user enterprise managers

参与方式 Participation Ways

建设大会 labtech Congress

- 报告 Speech
- 微信、移动官网、直播等线上推广
Online promotion incl. wechat/mobile site/live
- 吊带、包袋赞助 Lanyard & bag
- 会刊广告 Catalogue AD
- 茶歇赞助 Tea break
- 现场广告位 Onsite AD
- 礼品赞助 Gift
- 大会晚宴赞助 Conference dinner sponsor
- 其他赞助 Others

现场模拟实验室 Live lab

- Live Lab 合作伙伴 Concept partner
- 家具赞助 Furniture sponsor
- 设备赞助 Equipment sponsor
- 现场演示或演讲 On-site demo or speech

展区 Exhibition Area

- 实验室家具与建设 Laboratory furniture and construction
- 实验室环境与安全 Laboratory environment and safety
- 智慧实验室技术 Smart laboratory technology
- 创新仪器与技术 Innovative equipment and technology

企业技术日 Exhibitor Tech Day

- 专属展示区 Exclusive demo area
- 技术演讲 Tech talks
- 贵宾接待 VIP event
- 新品展示 New product launch

定制化合作 Customized Cooperation

- 新品发布会 New product launch
- 媒体见面会 Press conference
- 专题研讨会 Workshops
- 研讨会、培训班定制 Customized workshop and tutorials
- 市场推广全案策划 Market promotion planning
- 其他 Others

成为赞助商
Become
a Sponsor

成为演讲嘉宾
Become
a VIP Speaker

成为媒体及
行业合作伙伴
Become a Media or
Industry Partner

展示产品
与技术
Display Products
and Technology

报名参会
Congress
Registration

联系方式：朱莉华小姐 021-20205500*646 lihua.zhu@mm-sh.com

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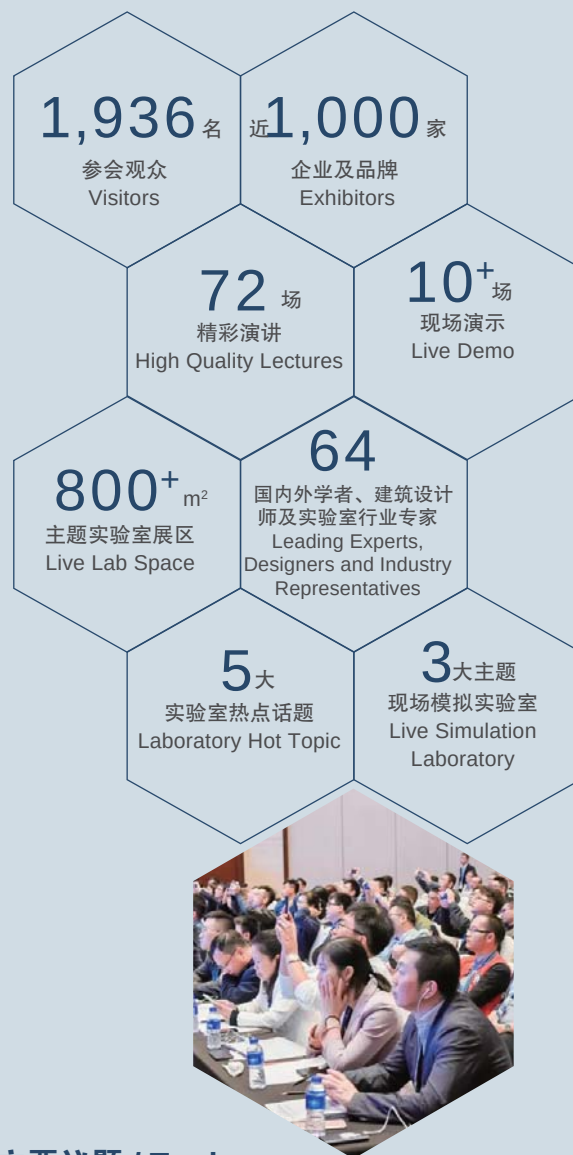
labtech China Congress 2019于2019年11月6-7日在上海浦东嘉里大酒店圆满落下帷幕。大会由慕尼黑展览（上海）有限公司主办，美国实验室装备与家具协会（SEFA）、欧洲可持续实验室协会（EGNATON）、美国实验室自动化与筛选协会（SLAS）、上海伯豪生物技术有限公司共同协办，举办了72场精彩演讲、11场现场demo演示及十多场同期活动，共同探讨全球实验室创新技术和发展趋势，共话中国实验室2030发展新机遇与新挑战。

800+平多主题实验室展区（现场实验室live lab&创新展区）将前沿专业的行业演讲报告与丰富有趣的现场产品演示相结合，为参会嘉宾与企业提供了高效互通的机会，开创了实验室行业“展览+会议”新模式，从实验室建设、家具、暖通、洁净、存储、仪器、安全、智能等多维度、全方位服务科研生态系统及实验室全生命周期，探索未来实验室发展新风向。

labtech China Congress 2019 closed successfully on November 6-7, 2019 at Kerry Hotel, Pudong, Shanghai. The conference is hosted by Messe Muenchen Shanghai Co., Ltd., and supported by Scientific Equipment and Furniture Association (SEFA), EGNATON e.V. and Shanghai Biotechnology Corporation (EGNATON), Society for Laboratory Automation and Screening (SLAS), and Shanghai Biotechnology Co., Ltd. A total of 72 lectures, 11 live labs and more than 10 support events were held to discuss innovative technologies and trends in the global laboratory industry, as well as new opportunities and challenges for the Chinese laboratories in 2030.

An 800+ Square-Meter Multi-theme Live Lab (Live Labs & Innovation Area) combines professional lectures on cutting-edge technology with interesting, live demonstrations that provide efficient communication opportunities between the visitors and exhibitors. This new model of "exhibition + conference" is a first try in the laboratory industry. The programs serve the academic research ecosystem and the full life cycle of laboratories with the latest trends in laboratory construction, furniture, HVAC, cleaning, storage, instrumentation, security, and intelligent technology.

部分演讲企业 / Part of Exhibitors



主要议题 / Topics

- 实验设计与规划
Design and Planning of Laboratory
- 智慧实验室
Smart Laboratory
- 实验室环境与安全
Laboratory Environment and Safety
- 人与实验室和谐发展
Harmonious Developing of Human and Laboratory

主办单位 / Organizer

- 慕尼黑展览（上海）有限公司
Messe Muenchen Shanghai Co., Ltd.

协办单位 / Co-organizer

- 美国实验室装备与家具协会
Scientific Equipment and Furniture Association (SEFA)
- 欧洲可持续实验室协会
European Association for Sustainable Laboratories (EGNATON e.V.)
- 美国实验室自动化与筛选协会
The Society for Laboratory Automation and Screening (SLAS)
- 上海伯豪生物技术有限公司
Shanghai Biotechnology Corporation

实景打造800+平米多主题实验室展区 An 800+ Square-Meter Multi-theme Live Lab

800+ 平米
模拟实验室
Live Lab

1 生命科学现场实验室 Life Science Live Lab

规划单位 Laboratory Planner



合作方 Concept Partners



实验室家具装备赞助商
Lab Furniture Sponsor



仪器设备技术赞助商
Lab Instrument and Equipment Sponsors



部分报告议题 Report Topics (Excerpt)

- 实验室自动化与药物筛选
Laboratory Automation and Technology Innovation for Drug Development
- 智慧微生物实验室 Smart Microbiology Lab
- 单细胞悬浮制备
Single Cell Suspension Sample Processing And Preparation Protocol
- 使用Spark实现多模式检测，发现更多活细胞的故事
Use Spark to Realize Multi-mode Detection and Find More Stories of Living Cells



2 智慧现场实验室 Smart Live Lab

合作方 Concept Partners



实验室家具装备赞助商
Lab Furniture Sponsor



仪器设备技术赞助商
Lab Instrument and Equipment Sponsors



部分报告议题 Report Topics (Excerpt)

- 帝肯自动化解决方案加速精准医疗发展
Tecan Automation Solutions Accelerate the Development of Precision Medicine
- 数字化实验室
Digital Laboratory



3 EHS & 基因测序现场实验室 EHS & Gene Sequencing Live Lab

EHS现场实验室合作方 EHS Live Lab Concept Partners



基因测序现场实验室合作方 Gene Sequencing Live Lab Concept Partners



实验室家具装备赞助商 Lab Furniture Sponsor



仪器设备技术赞助商 Lab Instrument and Equipment Sponsors



部分报告议题 Report Topics (Excerpt)

- 实验室EHS管理整体解决方案
Total Solution for Laboratory
EHS Management
- 基因测序
Gena Sequencing



对于labtech China Congress 2019的现场效果我们十分惊喜。大会强力映射了市场发展的情况，同时也吸引了很多重量级嘉宾和国际观众。我们十分满意大会的人流量、论坛的内容和观众的专业程度。

We are very positively surprised about labtech China Congress 2019. The congress is a strong reflection of the market and attracts many big players and international guests. We are very satisfied with the attendance, the content, the quality of paper presented and the quality of people attending.

Joerg Hoffmann, 德国WALDNER实验室系统公司, 首席执行官
Joery Hoffmann, CEO, WALDNER Laboreinrichtungen GmH & Co. KG

5G技术在中国尤其是上海高速发展普及，labtech China Congress 2019举办适逢其时。本届大会为实验室建设者提供了一个很好的舞台，有利于推进实验室行业未来发展。结合科技的高速发展与迭代更新，labtech China Congress会越来越越好。

The 5G technology is developing rapidly in China, especially in Shanghai, and labtech China Congress 2019 is held at the right time. The conference provides a great stage for laboratory constructors to present themselves and has a positive impact on the future development of the laboratory industry. Considering the rapid development and continual update of high technology, I think labtech China Congress will continue to grow better.

候海峰, 上海瀚广实业有限公司, 总裁
Mr. Hou Haifeng, President, Shanghai Hanguang Industrial Co., Ltd.

我觉得labtech China Congress的形式非常好。大会基于analytica China的基础进行融合补充，深耕用户细分领域的需求，为实验室行业的配套厂商及提供安全解决方案的供应商搭建了一个展示最新技术和产品的平台。

I think labtech China Congress is a very good complement to analytica China. The congress addresses the needs of a specific group of users and establishes a platform for the laboratory industry's supporting manufacturers and security solution suppliers to showcase their latest technologies and products.

王冰, 上海台雄工程配套设备有限公司, 总经理
Ms. Wang Bing, General Manager, Shanghai Taixiong Engineering Equipment Co., Ltd.

此次参加labtech China Congress 2019我总体感觉很好，收获颇丰。labtech China Congress是一个很好的平台，让国内实验室从业者了解国际前沿的实验室设计方法以及实验室运作过程中产生的问题，能帮助我们在实验室运作、规划、维护的过程中避免不必要的麻烦，对中国实验室行业的建设起到积极的推动作用。

I feel very good about labtech China Congress 2019 and I have gained a lot. labtech China Congress is a great platform for Chinese laboratory practitioners to understand advanced laboratory design methods and problems in laboratory operation. It helps us avoid problems that may arise in laboratory operation, planning and maintenance. The congress has played a very positive role in promoting the Chinese laboratory industry.

王龙江, 中船第九设计研究院工程有限公司, 项目经理
Mr. Wang Longjiang, Project Manager, China Shipbuilding NDRI Engineering Co., Ltd.



展商及观众分析 Exhibitor and Visitor Analysis

观众满意度 Visitor Satisfaction

会继续参观下一届大会 98%

Would Definitely or Probably Attend Again

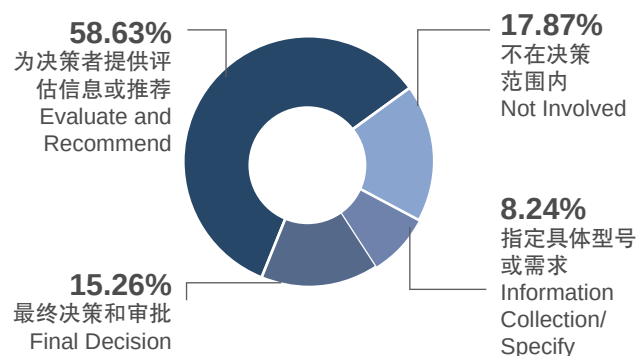
对此次参展效果感到好或者非常好 97%

Overall Rating (Good to Excellent)

97.1%	labtech China Congress大会内容质量 labtech China Congress
94.3%	SLAS生命科学论坛内容质量 SLAS Life Science Forum
95.7%	生命组学论坛内容质量 Frontier Forum on Life Omics and Its Transformation
97.1%	现场实验室及Demo演示质量 Live Labs and Demonstration
97.2%	Workshop内容质量 Workshops
95.0%	实验室相关人员高级研究班内容质量 Advanced Lab Technology Training Courses
95.7%	主办方的服务质量 Organizer's Service

* (满意到很满意 Satisfied to Very Satisfied)

观众决策力分析 Meeting Point for Decision-makers



观众来源 Visitor Sources

25.7%	生命科学 Life Sciences
12.1%	医疗卫生与临床诊疗 Medical healthcare, clinical practice
11.4%	生物制药 Biopharmaceutical
11.4%	家具、建设与规划单位 Furniture, Construction and Planning
10.7%	化学与化工 Chemistry and Chemical Engineering
7.9%	教育科研 Education and Research
7.9%	第三方技术与服务 Third-Party Technology and Services
7.1%	食品 Food
2.9%	环境生态 Environment & Ecology
1.4%	农林渔牧 Agriculture, Forestry, Fishery and Animal Husbandry
1.4%	其他 Others



展商满意度 Exhibitor Satisfaction

对此次参展效果感到好或者非常好 97%

Overall Rating (Good to Excellent)

会继续参加下一届大会 94%

Would Definitely or Probably Attend Again

100%	大会内容质量 labtech China Congress
96.8%	现场实验室演示质量 Live labs and Demonstration
93.6%	赞助商交流活动质量 Sponsor Communication Activities
93.6%	观众质量 Visitor Quality
93.5%	主办方的服务质量 Organizer's Service
87.2%	参加大会对公司的受益 Benefits to the Company

* (满意到很满意 Satisfied to Very Satisfied)

